

AGENDA

TIME	SESSION
1:30 PM - 1:50 PM	REGISTRATION
1:50 PM - 2:00 PM	OPENING REMARKS <ul style="list-style-type: none"> Michael Bugel, Managing Director, Co-Head of APAC, AIMA
2:00 PM - 2:45 PM	PANEL SESSION 1 - THE START-UP LEGAL TOOLBOX: TODAY'S TOOLS FOR TOMORROW'S SUCCESS <p><i>This panel will focus on the essential knowledge that aspiring managers/young start-ups will need during the initial stages of setting up a private fund. Topics covered will include a basic understanding of the regulatory requirements for a start-up as well as provide insights on various fund structures and jurisdictions.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> Alex Howarth, Executive Director, JP Morgan <p>Speakers:</p> <ul style="list-style-type: none"> Jane McBride, Partner, Deacons Hannah Cassidy, Partner, Herbert Smith Freehills Matthias Feldmann, Partner, Clifford Chance Sunny Liu, Partner, EY
2:45 PM - 3:30 PM	PANEL SESSION 2 - MAKING YOUR SERVICE PROVIDER WORK FOR YOU <p><i>Outsourcing has been a much talked about topic in recent times. This panel will focus on the current environment for funds; the development of outsourced services for fund operations, how to get the best out of, and the procedures that should be put in place to monitor outsourced service providers.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> Kieran Murphy, Head of Prime Consulting, Asia, Credit Suisse <p>Speakers:</p> <ul style="list-style-type: none"> Darren Bowdern, Partner, KPMG Marc Parrott, Partner, Harneys Phillip M. Meyer, General Counsel & Chief Operating Officer, Oasis Capital Stuart Somer, Director, Complyport (HK) Ltd
3:30 PM - 3:50 PM	COFFEE BREAK
3:50 PM - 4:35 PM	PANEL SESSION 3 - FUND RAISING: THE ART OF MARKETING AND COMMUNICATION <p><i>What do hedge funds need to be aware of when marketing and what are some of the common questions a potential investor will ask? These questions, and more will be covered in this panel session.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> Avijit Choudhury, Executive Director, Head of Capital & Consulting Services, APAC, UBS AG <p>Speakers:</p> <ul style="list-style-type: none"> Damien Ryan, CEO, Teneo Strategy APAC Daniel McNicholas, Global Markets, Head of Capital Introductions, Nomura International (HK) Ltd Janet Li, Wealth Business Leader, Asia, Mercer Ronnie Wu, Chief Investment Officer, Penjing Asset Management (Asia) Limited

4:35 PM – 5:20 PM	PANEL SESSION 4 - ODDS AND SODS: THE ESSENTIAL OFFICE SET-UP CHECKLIST <i>Having a proper setup and infrastructure in place is essential for the efficient functioning of the office. Join us for this panel which will focus on various key aspects in running an investment firm including cybersecurity considerations, insurance plans as well as real estate costs when sourcing an office location.</i> Moderator: <ul style="list-style-type: none"> Derek Chung, Chief Operating Officer, Kadensa Capital Limited Speakers: <ul style="list-style-type: none"> Halley Caldwell, Vice President, Prime Brokerage Business Consulting Services, Morgan Stanley Josh McNamara, Director, CBRE John Mullally, Director, HK Financial Services & Shenzhen, Robert Walters Martin Giggins, Executive Director - Regional Head of Investment Management Industry Group Asia, Willis Towers Watson
5:20 PM – 6:00 PM	MANAGER FIRESIDE CHAT - BRINGING THE BUSINESS TO LIFE <i>Join us for a chat with a manager(s) as they share insights and experiences on the challenges in building up a fund management business in Hong Kong.</i> Moderator: <ul style="list-style-type: none"> Kazuma Naito, Head of APAC Prime Brokerage, JP Morgan Speakers: <ul style="list-style-type: none"> James Singh, Director and Head of Investor Relations, BFAM Partners Vishal Tourani, Chief Operating Officer, Oxbow Capital Management
6:00 PM – 6:05 PM	CLOSING REMARKS <ul style="list-style-type: none"> Christopher Pearce, Chief Operating Officer, Marshall Wace Asia; AIMA Global Council Director
6.05 PM – 8:00 PM	NETWORKING DRINKS

Please note that this event is conducted under the Chatham House Rule.

FOURTH QUARTER PROMOTION



We are currently offering a fourth quarter promotion, whereby if you pay now for one year's membership, this will allow you access until 31st December 2019.

AIMA is a not-for-profit organisation

For more information, please email
apac@aima.org