

## **AIMA Journal Guidelines**

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### **About the AIMA Journal**

The AIMA Journal is produced by the Alternative Investment Management Association (AIMA) as a vehicle for enhancing understanding about the alternative asset management industry. It is distributed globally to around 30,000 contacts - AIMA members (more than 20,000 contacts) and prospects (around 10,000 contacts). Articles are written by industry practitioners (who must be members of AIMA themselves). The AIMA Journal is a digital magazine and can be viewed [here](#).

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### **Submitting an article**

We will only consider articles from AIMA member companies in a jurisdiction where an active corporate membership is held. A member firm may only submit one article per edition, and no more than two articles per year (Sponsoring Partners of AIMA may submit up to four per year). Articles may be edited for brevity and clarity. AIMA will not include articles that are not commissioned by us.

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### **Submitting an advertisement**

In addition to an article, AIMA member companies in a jurisdiction where an active corporate membership is held are also allowed to submit one advertisement.

The advertisement needs to be A4, portrait, high resolution, PDF or JPEG.

The advert can't be submitted on its own and always comes with an article, only exception made for Sponsoring Partners, upon request.

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### **Deadline for submission**

To allow all articles to be reviewed and avoid delays on the preparation of the AIMA Journal, all deadline extensions should be discussed prior to the deadline. We might consider extending the deadline up to two working days, but we reserve the right not to accept any contribution past the deadline.

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### **Editorial guidelines**

We ask that articles meet the following criteria:

- Articles should be relevant to hedge fund managers, alternative credit managers and funds of funds and provide guidance or thought leadership;
- As AIMA is a global body with jurisdictional neutrality, articles in the AIMA Journal may not compare jurisdictions, overtly or implicitly;
- Articles should avoid referring to particular funds / accounts / companies / clients or products;
- Where possible, articles should appear in the AIMA Journal before appearing elsewhere;
- Articles should be no less than 800 words and no more than 1,500 words in length;
- Depending on the topic, names of individuals or companies may be removed;
- Inclusion of charts/graphs are welcome, though please discuss this with the editor if you wish to include more than two;
- Charts/graphs should be supplied as high-resolution JPEG.

AIMA will publish the author's name, job title and photo and the company name. In case of multiple authors, AIMA will publish up to 3 headshots. Short disclaimers also may be included under certain circumstances. Authors may include their email address and company website. We do not, however, include the author's biographical information, nor do we publish company boilerplates.

Please note, we can only include up to 20 articles in each edition of the AIMA Journal, on a *first-come-first-serve* basis. To secure your spot, please make sure to email [Caterina Giordo](mailto:Caterina.Giordo@aima.com) prior to the deadline. The full editorial calendar can be found [here](#).

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