



ALTERNATIVE INDUSTRY SUMMER SOCIAL

SPONSORSHIP PACKAGE

July 22, 2025
4.00 - 8.00 PM
Chef's Hall, Toronto

AIMA



aaaim

SPONSORSHIP OPPORTUNITIES

The AIMA logo consists of the word "AIMA" in a white, sans-serif font, centered within a white square. This square is positioned on the right side of the page, overlapping a dark blue background and a magenta header bar.

AIMA Canada is pleased to be partnering once again with CGE-EMB and AAAIM for our annual Toronto Summer Social event this year. We look forward to seeing everyone at Chefs Hall on July 22 to celebrate the summer season in-person!

To discuss the packages below further, please contact Associate Director, Events & Membership, Canada Maryam Idroos (midroos@aima.org).

PLATINUM SPONSOR

One opportunity available

Cost: \$4,000 CAD

- Display of company logo on all event invitations (Lead sponsor logo more prominent)
- Display of company logo on event signage
- Option to brand the reception (i.e. firm banner(s) can be brought in)
- Option to brand Signature Drink
- Option to brand premium table
- Display of company logo in event listing on the AIMA website
- Recognition in opening remarks
- Announcement of partnership via social media channel (LinkedIn)
- 7 Event passes valued at \$630CAD + tax (Firms can use event passes for their teams or clients)

GOLD SPONSOR

Three opportunities available

Cost: \$3,000 CAD

- Display of company logo in event listing on the AIMA website
- Display of company logo on event signage
- Display of company logo on all event invitations
- Announcement of partnership via social media channel (LinkedIn)
- Recognition in opening remarks
- 5 Event passes valued at \$450 CAD + tax (Firms can use event passes for their teams or clients)

SPONSORSHIP OPPORTUNITIES

AIMA

SILVER SPONSOR

Three opportunities available

Cost: \$1,200 CAD

- Display of company logo in event listing on the AIMA website
- Display of company logo on all event invitations
- Recognition in opening remarks
- Announcement of partnership via AIMA social media channel (LinkedIn)
- 2 Event passes valued at \$180 CAD + tax (Firms can use event passes for their teams or clients)

TABLE SPONSOR

Three opportunities available

Cost: \$300 CAD

- Display of company logo in event listing on the AIMA website
- Branding at table
- 1 Event pass valued at \$90 CAD + tax (Firms can use event passes for their teams or clients)



Thank you for your consideration and support!

To discuss the packages or customize further, please contact Associate Director, Events & Membership, Canada Maryam Idroos (midroos@aima.org).

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