

Guidelines for AIMA Celebrates' Submissions

as part of AIMA APAC OnTheGo Newsletter

About AIMA Celebrates

AIMA Celebrates is a new feature in our monthly OnTheGo newsletter, spotlighting major milestones of member organisations, such as new fund launches, new offices, and key appointments and achievements.

This section is designed to celebrate your successes and share them with your AIMA community and beyond. Each edition of *OnTheGo* reaches over 5,000 industry professionals including fund managers, allocators, and other key stakeholders across APAC and wider.

What To Submit

To be featured in *AIMA Celebrates*, please provide:

- **Headline (max 10 words):** A concise title describing your milestone
- **Date or timeline:** When the event/launch occurred or will occur
- **Supporting link or contact:** A press release, landing page, or contact person to follow-up

Example of Eligible Announcements

- Launch of a new fund or product
- Opening of a new office in a new jurisdiction
- Major partnership or acquisition
- Key hires or leadership appointments
- Sustainability or innovation initiatives

Submission Deadline

We publish the OnTheGo newsletter every third Thursday of the month. To allow sufficient time to prepare and ensure timely review of your announcement/news, submissions must be received by the **second Friday of the month, at 12PM SGT.**

Please note:

- Spots are limited

- We cannot accept additional contributions once all slots are taken
 - Last-minute submissions are unlikely to be included
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Submission Guidelines

Before submitting, please email [Zandra Ang](#) prior to the deadline to confirm availability.

- Each manager firm may submit **one** spotlight per calendar year
- Additional submissions are subject to available space
- All submissions are subject to internal review; inclusion is not guaranteed

Please note that AIMA reserves the right to decline a contribution and is not obliged to provide any rationale for that decision. In such an event, AIMA will keep that decision entirely confidential.

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