



ESG Quick Take

AIMA – Putting ESG into Practice

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ESG Team



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Head of
Product



**Jaclyn
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Head of
ESG

- Dedicated ESG Technology team (20+)
- Dedicated ESG Research team (30+)

Signatory of:

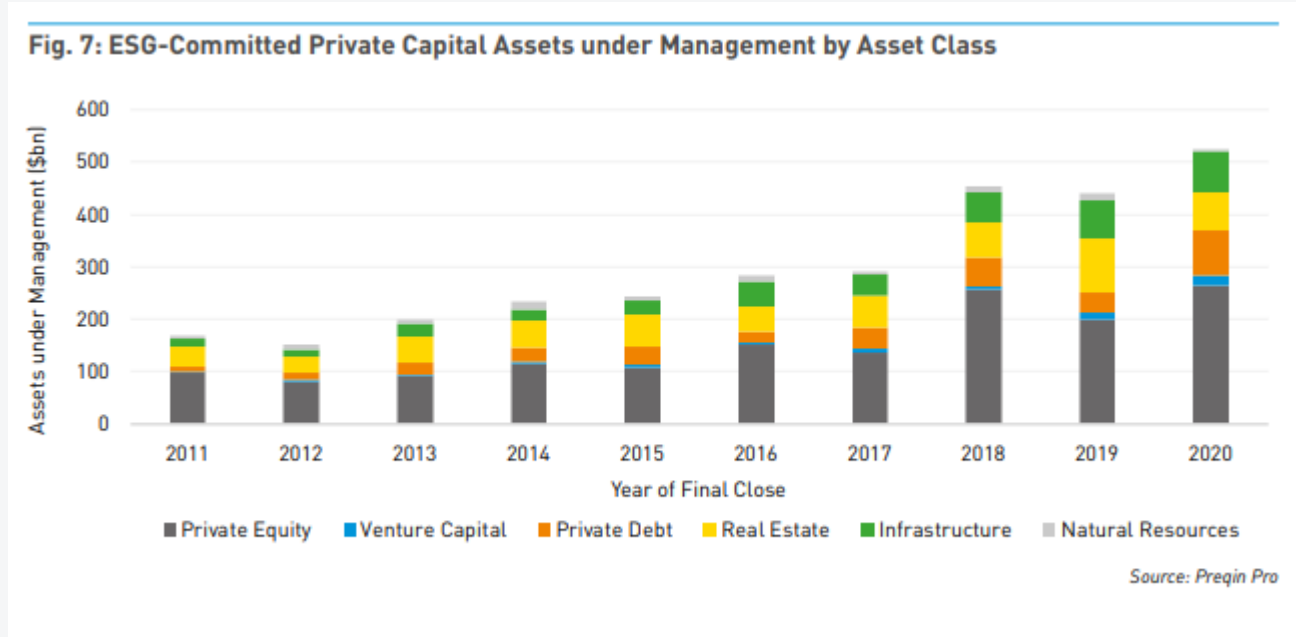


About Preqin

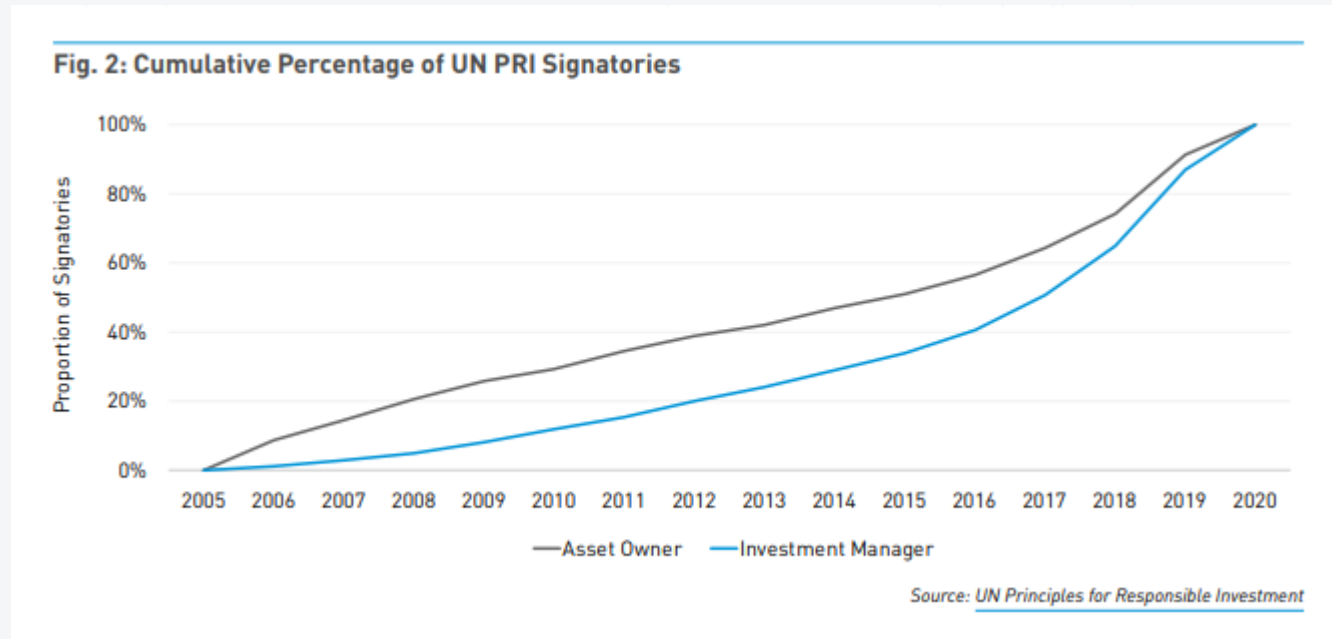
- Data, solutions, and insights for alternative assets professionals.
- Over 110,000 subscribers across 34,000+ firms worldwide.
- Multi-award-winning service.
- Founded in 2003.



ESG Committed AUM on an Upward Trajectory



Cumulative Percentage of UN PRI Signatories



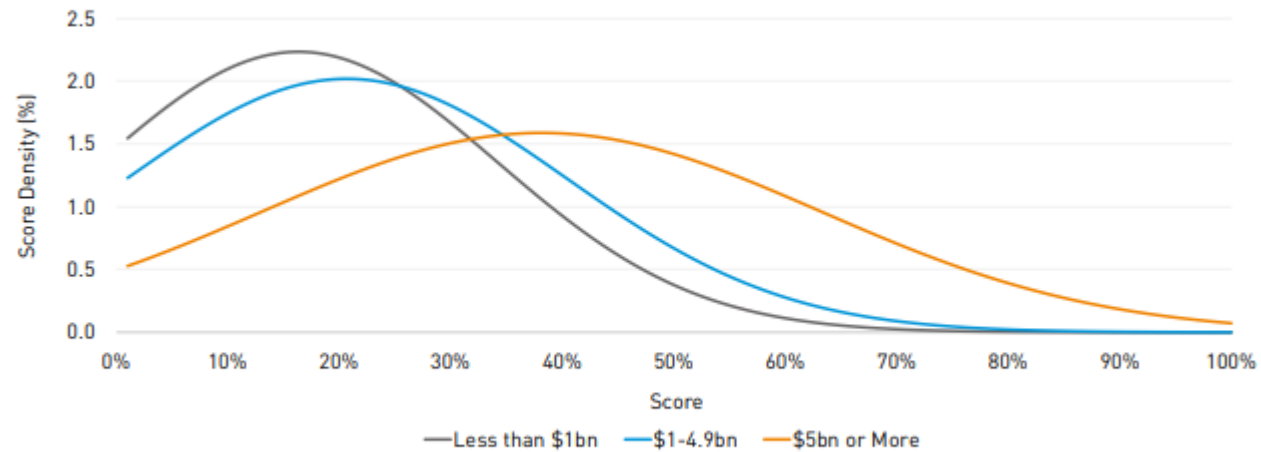
The Selection Process

80%

of the top 100 Limited Partners list ESG as criteria in their investment policies, adhere to ESG investing, or have assets dedicated specifically to ESG.

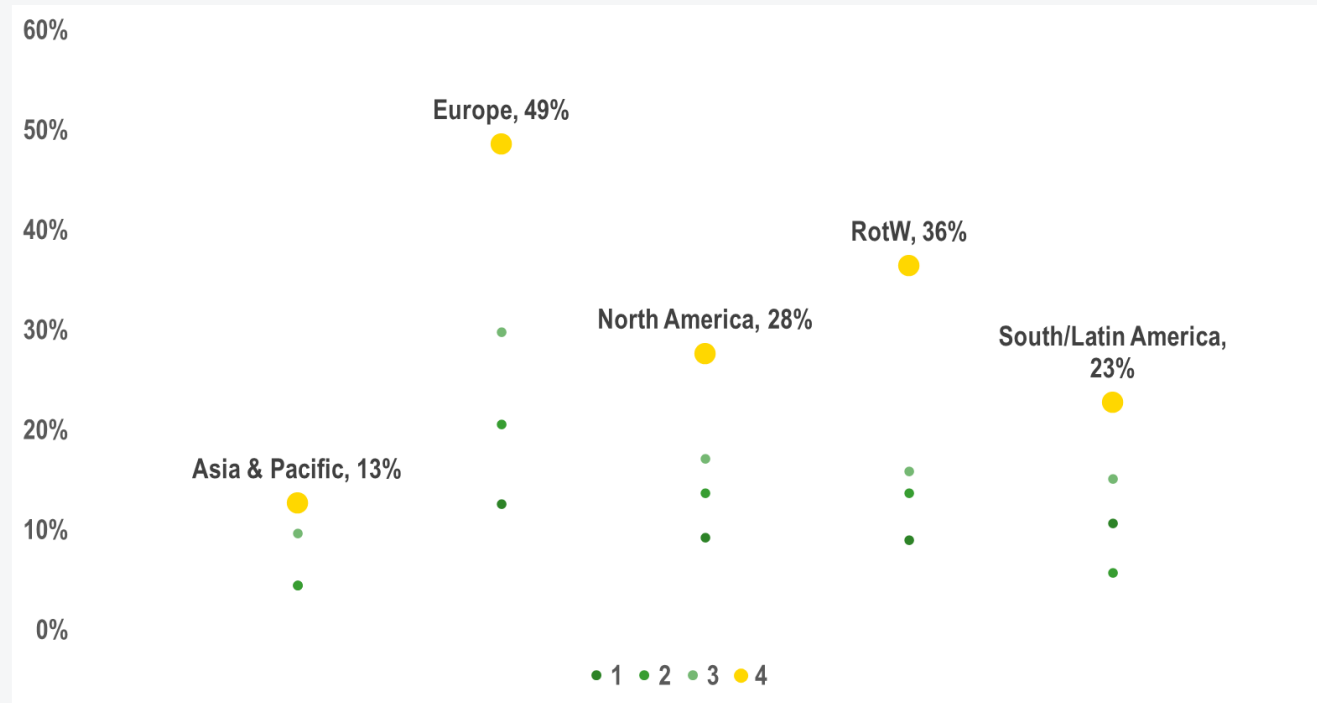
ESG Transparency by Size

Fig. 9: Distribution of ESG Transparency Scores by Private Capital Fund Manager AUM

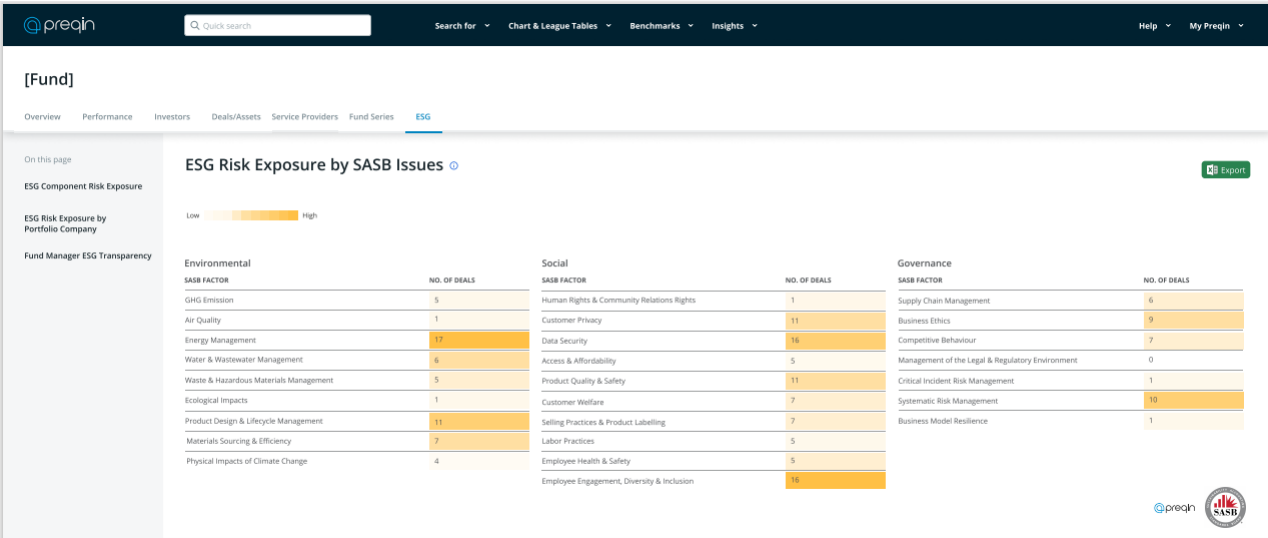
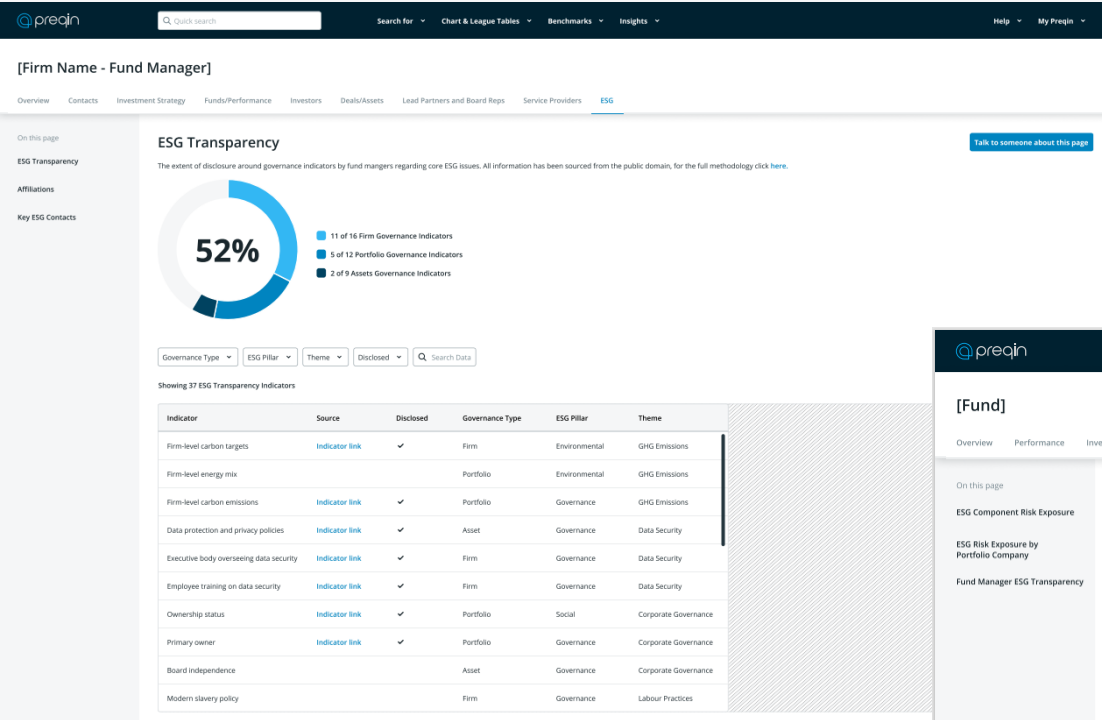


Source: Preqin Pro

European GPs are More Transparent Today by Far

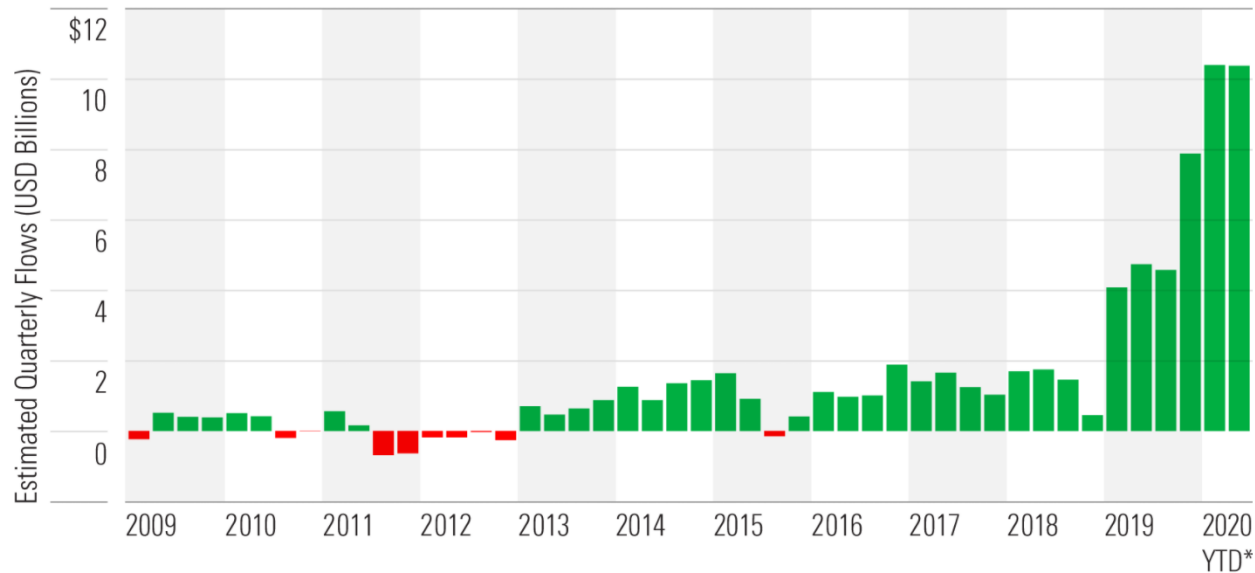


Preqin's Transparency Score / Risk Heat Map



ESG Deal Flow in Public Markets is High...

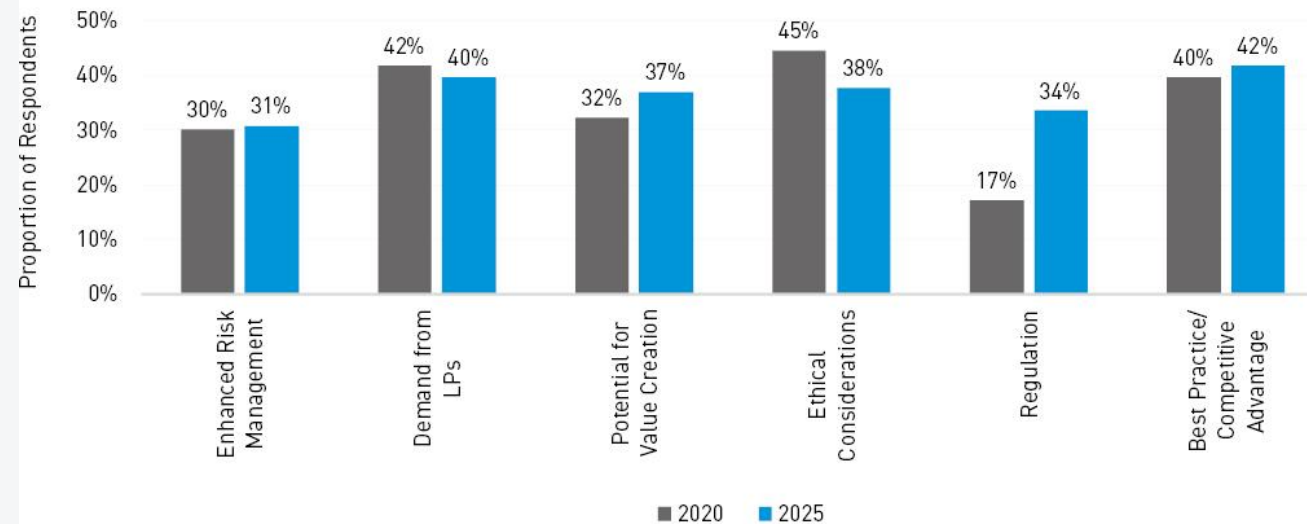
U.S. Sustainable Funds Quarterly Flows



Source: Morningstar Direct. Data as of 6/30/2020. *YTD 2020 as of 6/30/2020.
Includes ESG Integration, Impact, and Sustainable Sector funds as defined in Sustainable Funds U.S. Landscape Report, 2018. Includes funds that have been liquidated; does not include funds of funds.

What is Driving Adoption

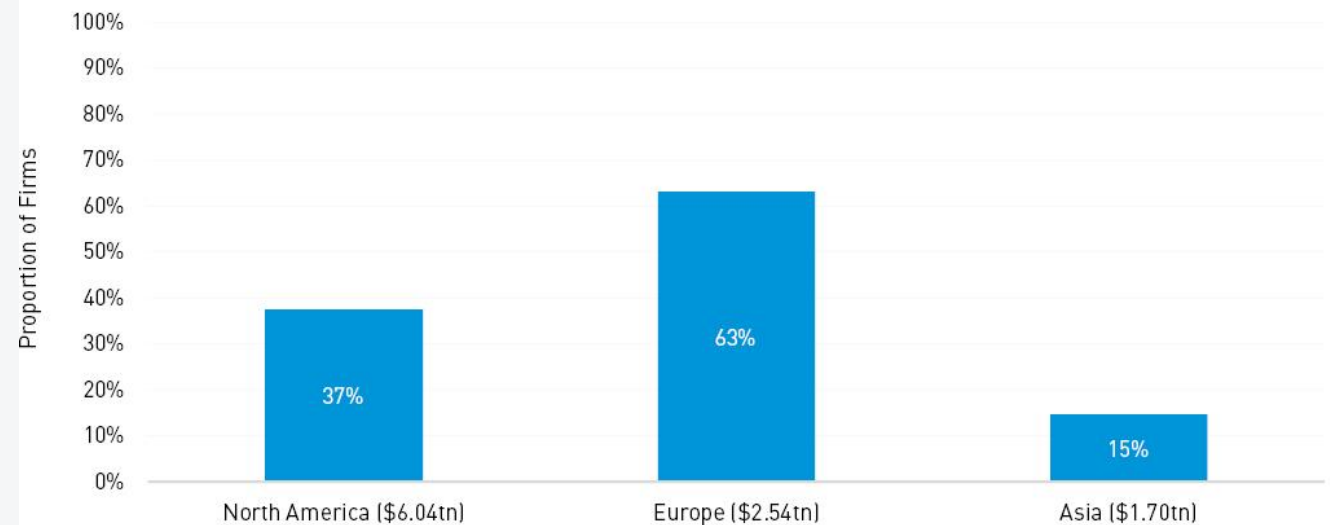
Fig. 1: Fund Manager Views on What Is Driving the Adoption of ESG Monitoring and Reporting, 2020 vs. 2025



Source: Preqin Fund Manager Survey, August 2020

Regional ESG Policy Adoption

Fig. 2: Private Capital Firms that Have an ESG Policy in Place and Their Total AUM by Region



Source: Preqin Pro. Data as of August 2020

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