



AIMA

AIMA CANADA CHARITY GOLF TOURNAMENT 2025 SPONSORSHIP PACKAGE

20th Anniversary Edition

In Support of HFC (Help For Children) Canada



June 10, 2025

Angus Glen Golf Club, 10080 Kennedy Rd, Markham, ON L6C 1N9



Tuesday, June 10, 2025

Angus Glen Golf Club
10080 Kennedy Rd, Markham, ON L6C 1N9

This year, we host our 20th annual charity golf tournament once again at the beautiful Angus Glen Golf Club. Enjoy a summer golf day on the course in support of a worthy charitable cause.

The Golf tournament includes:

- Warm-up on the putting green and driving range
- Bagged lunch
- A dinner and awards reception
- Contests on the course and prizes to be awarded during the reception

We are pleased to offer AIMA members the opportunity to sponsor this event. Please see the available sponsorship packages below. Unless noted specifically, all golf passes are to be purchased separately from the sponsorship packages.

To discuss further and purchase, please contact Membership & Events Manager, Maryam Idroos at midroos@aima.org or 416-364-8420.





Supporting Children's Charities

AIMA Canada is proud to support a deserving charity. In partnership with the Alternative Investment industry, Help For Children prevents and treats child maltreatment by funding programs that use evidence-based methodologies.

With this event, we are proud to support Help for Children Canada whose mission is to prevent and support victims of child abuse. All proceeds from this event will support GTA charities aligned with this cause.

In 2024, your support and donations specifically helped VICTIM SERVICES DURHAM REGION, providing Human Trafficking Intervention & Prevention Supports (HIPS) and funding a full time Human Trafficking Crisis Intervention Counsellor at VSDR to ensure all human trafficking survivors are connected to trauma-informed resources and supports.

About Help For Children

Help For Children (HFC) was founded in 1998 after one fundraising gala in New York City by veteran financial industry executive Rob Davis, with the goal of raising funds for the prevention and treatment of child maltreatment. HFC has since grown to include multiple locations across the United States, Canada and worldwide. HFC events are the primary source of fundraising while providing marketing and networking opportunities for the Alternative Investment industry. Events now range from galas, golf outings and more. Since its inception, HFC has invested more than \$61 million USD to fight child maltreatment, transforming the lives of more than 1.1 million individuals.

GLOBAL STATISTICS

\$61M: in grants since inception

1.1M: lives transformed

1IN4: children are abused, this can be prevented

1BN: children suffer from some form of violence each year

SPONSORSHIP PACKAGE DETAILS

Platinum Sponsor – \$6,200 CAD (1 opportunity available)

- Prominent signage and featured as official platinum sponsor in pre and post event marketing
- Display of company logo on 'Platinum sponsor' signage
- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of official 'Platinum sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Opportunity to sponsor golf carts used in the tournament
- Includes 8 golfers at a value of \$4,000 CAD + tax

Gold Sponsor - \$3,600 CAD (4 opportunities available)

- Prominent signage and featured as 'Gold sponsor' in pre and post event marketing
- Display of company logo on 'Gold sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official 'Gold sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Opportunity to sponsor golf carts used in the tournament
- Includes 4 golfers at a value \$2,000 CAD + tax

Dinner & Award Reception Sponsor - \$3,600 CAD (1 opportunity available)

- Prominent signage and featured as official 'Dinner & Award Reception sponsor' in pre and post event marketing
- Display of company logo on 'Dinner & Award Reception sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official 'Dinner & Award Reception sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Includes 4 golfers at a value of \$2,000 CAD + tax

Lunch Sponsor - \$3,600 CAD (1 opportunity available)

- Prominent signage and featured as official 'Lunch sponsor' in pre and post event marketing
- Display of company logo on 'Lunch sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Mention of official 'Lunch sponsor' during thank you remarks at the reception
- Includes 4 golfers at a value of \$2,000 CAD + tax

SPONSORSHIP PACKAGE DETAILS

Gelato Cart sponsor - \$3,600 CAD (1 opportunity)

- Prominent signage and featured as 'exclusive gelato cart sponsor' of event
- Display of company logo on sponsor signage and additional branding on gelato cart
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official 'Gelato Cart sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 2 golfers at a value \$1,000 CAD + tax

Drink Cart Sponsor – \$3,600 CAD (1 opportunity available)

- Display of company logo on event pamphlet
- Display of company logo on 'Drink Cart Sponsor' signage
- Display of company logo in event listing on the event website
- Mention of official 'Drink Cart sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 4 golfers at a value of \$2,000 CAD + tax

Golf Learning Clinic Sponsor – \$3,600 CAD (1 opportunity available)

The sponsor will exclusively support a one-hour learning session with a Golf Pro before tee-off.

Includes: Two stations — Full swing, and short game instruction on chipping & putting greens.

- Display of company logo on event pamphlet
- Display of company logo on 'Golf Learning Clinic Sponsor' signage
- Display of company logo in event listing on the event website
- Mention of official 'Golf Learning Clinic Sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 4 golfers at a value of \$2,000 CAD + tax

Hole Sponsor - \$1,900 CAD (3 opportunities available)

with opportunity to set up a booth on the course

- Display of company logo on 'Hole Sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Mention of official 'Hole sponsor' during thank you remarks at the reception
- Includes 2 golfers at a value of \$1,000 CAD + tax

Coffee & Tea Sponsor - \$1,550 CAD (1 opportunity available)

- Display of company logo on 'Coffee & Tea sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Mention of official 'Coffee & Tea sponsor' during thank you remarks at the reception
- Includes 2 golfers at a value of \$1,000 CAD + tax

SPONSORSHIP PACKAGE DETAILS

Donation Sponsor - \$500 CAD (5 opportunities available)

- Donation sponsor firm name noted in donation to charity HFC Canada
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

Championship Prize Sponsor - \$500 CAD (1 opportunity available)

- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of 'Championship Team cash prize sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Mention of official championship prize sponsor during thank you remarks at the reception

Golf Balls Sponsor - \$300 CAD + Supply (1 opportunity available)

- Golf balls to be supplied directly by sponsor
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

Golf Swag for All Carts - \$300 CAD + Supply (Multiple opportunities available)

- To be supplied directly by sponsor (ie. hats, tees, water bottles, hand sanitizer, etc.)

Customized sponsorship opportunities may also be available.



Thank You
for your consideration & support!