



AIMA Canada Alternative Investment University Case Competition 2022

March 24, 2022

Educational Partner:



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AIMA Canada (Alternative Investment Management Association) is proud to announce the launch of its annual national university case competition to help university students in Canada learn about the alternative investment industry.

Presented by the Community Engagement Committee, the AIMA Canada Alternative Investment University Case Competition is an inter-university portfolio design competition, offered to create awareness of alternative investment management functions and careers while facilitating students' learning and networking opportunities in the field.

The challenge will see students work in teams to present solutions for a case study that will focus on incorporating certain alternative investment strategies and asset classes into a traditional institutional investment portfolio. The primary objective of the competition is to expose students to the benefits, challenges, and risks of incorporating alternative investments into investment portfolios. The secondary objective is to gain familiarity with an area of financial services that is rapidly growing in importance and size.

Education is especially critical for our upcoming graduates. AIMA Canada is excited to help the next generation of driven and insightful young professionals learn about our industry's opportunities, mechanics, and benefits for becoming a globally minded investor.

PRIZES FOR EACH WINNING CONTESTANT

1st place:

- \$3000 CAD Cash prize for the team (sponsored by AGF)
- Complimentary CAIA Fundamentals of Alternative Investment Certificate Program access for each team member (value of \$895 USD, sponsored by CAIA)
- 30-min Meeting with a member of AIMA Canada's Executive Committee
- Complimentary event pass to select AIMA Canada networking event
- Certificate posted on AIMA Canada LinkedIn

2nd place:

- \$1500 CAD cash prize for the team (sponsored by AGF)
- Certificate posted on AIMA Canada LinkedIn

3rd place:

- \$500 CAD cash prize for the team (sponsored by AGF)
- Certificate posted on AIMA Canada LinkedIn

IMPORTANT DATES and DEADLINES

- Applications to this Case Competition opens online - **November 29, 2021**
- Deadline to submit Application - **February 9, 2022**
- Teams to receive case study - **February 14, 2022**
- Deadline to submit completed case study - **March 14, 2022**
- AIMA Canada University Case Competition - **March 24, 2022**
 - Teams to compete via live video on **March 24, 2022**

ELIGIBILITY REQUIREMENTS

If you meet these requirements, then most likely you are eligible to apply!

- Preference: Enrolled in a Master of Finance or MBA program within a Canadian University
- All students must be a current or recently-graduated graduate-level student. This includes MBA, PhD, MD (up to but not including residency), JD, and Masters candidates.

Your team must meet all the eligibility requirements to be selected to compete.

- *Team composition:* The teams competing must include a minimum of 3 students to a maximum of 5 students. Teams may be comprised of students from different schools in Canada only.
- Dual degree programs, such as a 5-year program that results in a graduate degree, are allowed. “Current” means currently seeking a degree, enrolled on a full- or part-time basis (i.e., in the academic year from July 1, 2021 through June 30, 2022). “Recently graduated” means students who will graduate any time after September 1, 2021. (For example, December 2021 graduates are eligible to compete).

Not eligible: Undergraduate university students

HOW TO APPLY

One member of your team, the designated leader, should complete the simple online application by:

- Answering the application questions here: <https://www.surveymonkey.com/r/NYJRMTM>. Multiple student teams from the same school, institution or university in Canada may apply to compete. There is no limit on the number of applications per school.
- There are no fees to apply or to compete. Once an application is submitted, no changes can be made.
- The application can also be accessed on the AIMA website here: <https://www.aima.org/events/aima-canada-university-case-competition-2022.html>
- The application must be completed by **February 9, 2022 at 11:59 PM ET**. Teams invited to compete in this Case Competition will be notified via email and/ or phone on **February 14, 2022**. If you have questions about any aspect of the competition, please contact Maryam Idroos at midroos@aima.org

HOW APPLICATIONS WILL BE SCREENED

All applications will go through a screening process where screeners will review and rate the application based upon the answers provided.

Should you be invited to compete in this Case Competition, please be prepared to accept or decline the invitation in a short period of time. You will receive the case study on **February 14, 2022**.