

AGENDA

TIME	SESSION
1:30 PM – 1:50 PM	REGISTRATION
1:50 PM – 2:00 PM	OPENING REMARKS Kher Sheng Lee, Managing Director, Co-Head of APAC and Deputy Global Head of Government Affairs, AIMA
2:00 PM – 2:45 PM	PANEL SESSION 1 - THE START-UP LEGAL TOOLBOX: TODAY'S TOOLS FOR TOMORROW'S SUCCESS <i>This panel will focus on the essential knowledge that aspiring managers/young start-ups will need during the initial stages of setting up a private fund. Topics covered will include a basic understanding of the regulatory requirements for a start-up as well as insights on various fund structures and jurisdictions including Cayman, Luxembourg, Singapore VCC etc.</i> Moderator: Avijit Choudhury, Executive Director, Head of Capital & Consulting Services, APAC, UBS AG Speakers: <ul style="list-style-type: none"> • Doris Lai, General Counsel, Avanda Investment Management • Wee Hwee Teo, Partner, KPMG • Fumin Feng, Deputy Director, Asset Management and Insurance Division, Monetary Authority of Singapore • Jasmine Chew, Partner, Rajah & Tann • Jek-Aun Long, Partner, Simmons & Simmons JWS
2:45 PM – 3:30 PM	PANEL SESSION 2 - MAKING YOUR SERVICE PROVIDERS WORK FOR YOU <i>This panel will focus on the current trends including the development of various functions that can be outsourced, how to get the best out of outsourcing, and the procedures that should be put in place to monitor outsourced functions.</i> Moderator: Kisu Sung, Chief Administrative Officer, Astignes Capital Asia Pte Ltd Speakers: <ul style="list-style-type: none"> • Shuhui Kwok, Counsel, Allen & Overy LLP • Ashmita Chhabra, Managing Director, Apex Fund Services (Singapore) Pte Ltd • Swee Yen Yeoh, Partner, Ernst & Young • Martin O'Regan, Managing Director, Solas Fiduciary Services
3:30 PM – 3:50 PM	COFFEE BREAK
3:50 PM – 3:55 PM	CROSS BORDER FUND RAISING APPLICATION FOR EMERGING MANAGERS <ul style="list-style-type: none"> • Shuhui Kwok, Counsel, Allen & Overy LLP
3:55 PM – 4:40 PM	PANEL SESSION 3 - THE ART OF MARKETING AND COMMUNICATION WITH ALLOCATORS AND INVESTORS <i>What do hedge funds need to be aware of when marketing and communicating with different types of allocators and investors (e.g. seeding firms, placement agents, endowments, institutions etc)? This session will cover typical questions asked, including side letter terms.</i> Moderator: Daphne Chan, Managing Director and Chief Executive Officer, GSAM Singapore Speakers: <ul style="list-style-type: none"> • Matthew Parsons, General Counsel and Chief Compliance Officer, Bitspread Ltd

	<ul style="list-style-type: none"> • Neil Heywood, Executive Vice President, Edelweiss Alternative Asset Advisors • Adrian Foo, Managing Director, Graticule Asset Management Asia Pte Ltd • Kian Lee Soon, Chief Investment Officer, Pacific Eagle Asset Management Pte Ltd
4:40 PM – 5:25 PM	<p>PANEL SESSION 4 - ODDS AND SODS: THE ESSENTIAL OFFICE SET-UP CHECKLIST</p> <p><i>Having a proper setup and infrastructure in place is essential for the efficient functioning of the office. Join us for this panel which will focus on various key aspects in running an investment firm including licences required, operating systems selection, cybersecurity considerations, insurance plans as well as real estate costs when sourcing an office location.</i></p> <p>Moderator: Kemmy Koh, Partner, Towers Fiduciary Pte Ltd</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Billie-Jo Dixon, Head of Singapore, Bovill Asia • David McKellar, Executive Director, Advisory & Transactions Services, CBRE • Edward Bee, Senior Regional FinTech Sales Director, SS&C / EZE • Cliff Harkins, Director, Group Medical Specialist, PCL Insurance Services • Martin Giggins, Executive Director, Head of Investment Management Industry Group - Asia, Willis Towers Watson
5:25 PM – 6:05 PM	<p>MANAGER FIRESIDE CHAT - BRINGING THE BUSINESS TO LIFE</p> <p><i>Join us for a chat with established managers as they share insights and experiences on the challenges in building up a fund management business in Singapore.</i></p> <p>Moderator: Alex Howarth, Executive Director, Capital & Consulting Group, JP Morgan</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Chandra Sinnathuray, Chief Operating Officer and General Counsel, Broad Peak Investment Advisors Pte. Ltd. • David Mulvenna, Chief Operating Officer, Metrica Partners Pte Ltd • Rashmi Kwatra, Founder and Chief Investment Officer, Sixteenth Street Capital Pte Ltd • Sing Cher Lim, Chief Operating Officer / General Counsel, Tahan Capital Management
6:05 PM – 6:10 PM	<p>CLOSING REMARKS</p> <p>Michael Bugel, Managing Director, Co-Head of APAC, AIMA</p>
6:10 PM – 8:00 PM	NETWORKING DRINKS

Please note that this event is conducted under the Chatham House Rule.