

# Group Treasurers Innovation Forum

14 - 15 August 2024  
Aloft Singapore Novena, Singapore



*"Traditionally, a successful treasury department was one that remained invisible"*

report from the Association for Financial Professionals

## EVENT OVERVIEW

In recent years, the corporate treasurer role has seen a significant evolution. At a time, being a group treasurer meant assessing pure risk and cash management, especially as related to interest rate and foreign exchange risks. However, changes in current regulations combined with the speed & volatility of global business have transformed this role into something more complex. The modern corporate treasurer, now has a more strategic decision-making role earning a seat at the table with increased ownership along with new tasks, responsibilities and bigger expectations which fall into the treasury's court.

It is imminent that the treasury function isn't retreating, rather likely to continue as a critical resource particularly when planning and engaging Initial Public Offerings (IPO) and Special Purpose Acquisition Company (SPAC) transactions. Barclays Group Treasurer, Kathryn McLeland mentions there is a significant increase in demand for treasury talent including technical treasury capabilities at the junior level. Businesses are aware that they risk leaving a substantial amount of money on the table that without a competent treasury management team. A clear example is how Wabtec delivered huge savings when acquiring GE Transportation in 2019 and as a result, creating USD 15 billion in market cap for Wabtec. 2022 even recorded a surge in treasury landscape salaries in between 23-33% further solidifying their position in financial operations.

SaaS and cloud technologies continue its dominance in being the preferred choice for treasurers when adopting new software solutions. With over 82% of all new treasury implementations being SaaS solutions, which showcases an 11% increase from the previous year. 2023 saw 45% of treasury teams actively using APIs for information reporting with their banks, and 28% for executing payments. This shows a double-digit growth in API adoption since 2021, and an impressive triple-digit growth since 2018. **The Group Treasurers Innovation Forum** by Trueventus will focus on the technology that you need and the trends to monitor to stay on top of the game. Join us and tune into insights by market leaders and subject experts on navigating through now advanced and volatile world of treasury operations.

## WHY YOU CANNOT MISS THIS EVENT

- Improve your treasury operations by elevating your treasury technology adoption
- Mainstream usage of APIs for payments & reporting to simplify transactions & processes
- Leverage Cloud (SaaS) solutions for better time & cost savings
- Perfecting AI use cases for improved cash forecasting and fraud prevention
- Take advantage of ML algorithms to predict and react to geopolitical & economic risks

## WHO SHOULD ATTEND?

**This event is targeted but not limited to:**

- Treasury analyst, dealers & accountants
- Risk & cash managers
- Credit risk & financial analysts
- Group treasurers
- Head of finance & treasury operations
- Finance & tax directors
- Managing directors
- CEO, CFO

**VPs/Directors/Heads of:**

- Finance
- Risk
- Treasury
- Tax
- AI & Analytics
- Transaction Services

**From the following industries:**

- Banking
- Insurance
- Investment & Venture Capital
- Financial Services
- Real Estate
- E-Commerce

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ASSOCIATION FOR  
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### The Association for Financial Professionals (AFP)®

Headquartered outside of Washington, D.C. and located regionally in Singapore, the Association for Financial Professionals (AFP) is the professional society committed to advancing the success of treasury and finance members and their organisations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in treasury and finance. Each year, AFP hosts the largest networking conference worldwide for more than 7,000 corporate financial professionals.

[www.AFPonline.org](http://www.AFPonline.org)

FOR FURTHER DETAILS, CONTACT

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## FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



**Axel Hauke**  
Global Head of Treasury Trading  
**Partners Group, Singapore**



**Geraldine Lam**  
Advisor – Financial Advisory  
**Siemens, Singapore**



**Raymond Tsoi**  
Team Lead APAC – Finance System(Treasury)  
**Arrow Electronics, Hong Kong SAR**



**Manosh Kulasena**  
Head of Treasury  
**NESTLE, Sri Lanka**



**Paul Puspanathan**  
Director Supply Chain Global Finance Operation  
**Baker Hughes, Malaysia**



**Vivian Zhang**  
Deputy Head of Treasury  
**Agricultural Bank of China, China**



**K Santhosh Kumar**  
APAC CFO  
**Ingenico, Singapore**



**Hairong Zhu**  
Treasury Manager JAPAC  
**Edwards Lifesciences, Singapore**



**Yohanes Jeffrey Johaness**  
Managing Director  
**OCS Indonesia, Indonesia**



**Frank Tsai**  
Treasury Division, Vice President, Senior  
Customer Finance Advisor – SEA, Australia &  
New Zealand  
**Hitachi Energy, Singapore**



**Giselle A. Geronimo,**  
Vice President Head of Finance,  
Accounting & Procurement  
**Shearwater Health CPO, Philippines**



**Dr Vincent Lim**  
Former CFO, Associate Faculty  
**Singapore Institute of Technology,  
Singapore**



**Garino Baptiste**  
Director Resolution Planning, Treasury Recovery  
and Resolution Planning  
**Standard Chartered, South Korea**



**Sarah Songalia,**  
Managing Partner  
**Saavedra Songalia & Associates, Philippines**



**Christopher Lim**  
Treasury Manager – Asia Pacific  
**Shell, Singapore**



**Stefan Haab**  
CEO  
**Pictet Asset Management, Singapore**

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## Day One: Wednesday, 14 August 2024

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

### Navigating the Future Relevant of Treasury: Talent, Technology, and Transformation – in VUCA and BANI worlds.

- Exploring strategies for attracting, retaining, and developing top talent in treasury roles
- Identifying the skills that will be crucial for treasury professionals in the coming years
- Debating how the role of treasury is expected to evolve

**Yohanes Jeffry Johary**, Managing Director  
**OCS Indonesia, Indonesia**

0945 Session Two

### Kyriba Sponsor Session

1030 The Speed Networking - The Mad Minutes!

*Fun and fast, this networking activity is a great opportunity to grow your connections*

1105 Morning Refreshments

1130 Session Three

### Navigating the challenges of Prolonged high interest rate

- Re-assessing cash flow projections and management strategies
- Re-consider investment plans by providing valuable insight for informed expenditures
- Optimizing inventory, receivable, and payable management

**Stefan Haab**, CEO  
**Pictet Asset Management, Singapore**

1215 Session Four

### Navigating the Future of Treasury

- Embracing Digital Transformation
- Bridging the Skill Gap
- Strategic Role Enhancement

**Justin Barch**, Managing Director  
**Association for Financial Professionals, USA**

1300 Networking Luncheon

1400 Session Five

### Navigating Sustainable Transformations Without Depleting Cash Reserves

- Embracing sustainability with like-minded partners.
- Scaling capital through new business models.
- Blended finance for achieving sustainability goals.

**Geraldine Lam**, Advisor – Financial Advisory  
**Siemens, Singapore**

1445 Session Six

### Strategies for Mitigating Supply Chain Disruptions

- Business Transformation & Centralization to Low Cost
- Supply chain requirement in new globalization world.
- Supply Chain Data Analytics

**Paul Puspanathan**, Supply Chain Global Finance Operation  
**Baker Hughes, Malaysia**

1530 Afternoon Refreshments

1600 Analysing the Influence of Increasing Interest Rates and Inflation on Business Hedging Strategies for FX and Interest Rate Exposures

- Higher FX market volatility | high interest/high inflation regime
- Collateralization terms become crucial because cash isn't free anymore
- Need to adapt for non-zero rate regime

**Axel Hauke**, Global Head of Treasury  
**Partners Group, Singapore**

1645 Session Eight

### Approaches for Managing the Company's Investment Portfolio, Focusing on Yield, Risk, Liquidity, and Regulatory Constraints

- Balancing Yield and Risk
- Ensuring Liquidity
- Navigating Regulatory Constraints

**Sarah Songalia**, Managing Partner  
**Saavedra Songalia & Associates, Philippines**

1730 Session Nine

### Cultivating Effective Working Relationships with Banks for Optimal Funding Sourcing

- What is the optimal amount of debt facilities to have?
- What affects borrowing rates from banks and how to get the best rates possible?
- Key mistakes to avoid in external funding

**Christopher Lim**, Treasury Manager – Asia Pacific  
**Shell, Singapore**

1815 End of Day One

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## Day Two: Thursday, 15 August 2024

**0800 Registration & Coffee**

**0850 Chairperson Welcome Address**

**0900 Session One**

**The Future of Finance in the Era of Sustainability**

- The changing landscape of finance and treasury
- The evolving importance of AI and Sustainability in finance
- The actions finance and treasury practitioners can take to ensure relevance

**Dr. Vincent Lim**, Former CFO, Associate Faculty  
**Singapore Institute of Technology, Singapore**

**0945 Session Two**

**Assessing the Impact of Escalating Inflation and Rising Interest Rates on the Corporate Landscape**

- The implication of escalating inflation and rising interest rates on corporate environment
- The strategies that can be employed in corporate finance to address the challenges posed
- How companies can leverage technology and AI to effectively navigate through the challenges

**Frank Tsai**, Treasury Division, Vice President, Senior Customer  
Finance Advisor – SEA, Australia & New Zealand  
**Hitachi Energy, Singapore**

**1030 Morning Refreshments**

**1100 Session Three**

**Finance as An Enabler to Navigate Core Business Challenges in the Emerging Markets**

- How finance function create value for organizations amidst unprecedented economic challenges
- The Importance of cross functional collaboration to innovate and execute business solutions
- Why Treasurers need to master finance functional skill beyond treasury function to concur challenges

**Manosh Kulasena**, Head of Treasury  
**Nestle PLC, Sri Lanka**

**1145 Session Four**

**Enhancing Treasury Modules: Advancing Digitalization in Treasury Operations**

- iERP (Intelligence Enterprise Resource Planning)
- iERP & Treasury System relationship.
- How does Treasury Automation Work?

**Raymond Tsoi**, Team Lead APAC – Finance System (Treasury)  
**Arrow Electronics, Hong Kong**

**1230 Networking Luncheon**

**1400 Session Five**

**Overview of Recovery and Resolution Planning: why is it important and what is the role of Treasury?**

- The 2008/2009 financial crisis and the 2023 bank market events in US and Switzerland
- Understanding the difference between Recovery and Resolution
- Importance of role of Treasury in ensuring a proper resolvability of the bank: the playbook approach

**Garino Baptiste**, Director Resolution Planning - Treasury Recovery and Resolution Planning  
**Standard Chartered, South Korea**

**1445 Session Six**

**Discovering and Implementing a Treasury Management System for Streamlined Cash Optimization**

- Keys to discover the right TMS for your company.
- TMS implementation planning and recommendation.
- Examples of using TMS to streamline cash optimization

**Hairong Zhu**, Treasury Manager JAPAC  
**Edward Lifesciences, Singapore**

**1530 Afternoon Refreshments**

**1600 Session Seven**

**Streamlining Payments Processes for Minimal Company Risk**

- Creating risk management framework and processes
- Strategizing methods to preventing fraud
- Enhancing cash visibility with the use of tools

**Vivian Zhang**, Deputy Head of Treasury  
**Agricultural Bank of China (DIFC), China**

**1645 Session Eight**

**Digital Guidance Systems Improving Forecast Accuracy**

- What is 'Digital'?
- Where do we need Guidance?
- How effectively can we use tools to improve forecast accuracy?

**K Santhosh Kumar**, APAC CFO  
**Ingenico, Singapore**

**1730 Session Nine**

**The Talent Question. Changing the way, we work and changing the skills requirements traditionally needed within Finance**

- Traditional Finance Expectations and Requirement
- Challenge of the Future and the Present
- Bridging the Gap to Future-Proof Finance

**Giselle A. Geronimo**, Vice President Head of Finance, Accounting & Procurement  
**Shearwater Health CPO, Philippines**

**1815 End of Conference**

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## COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

### REGISTER NOW

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## ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
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5	Name	Job Title
	Tel	Email

### TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
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- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. If you are participating in the HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.

## APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

## REGISTRATION FEES

	10% discount for AIMA members
End of June 2024	USD 1995 (Per Delegate)
End of July 2024	USD 2195 (Per Delegate)
1st August 2024 onwards	USD 2495 (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

## PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.	
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