

AIMA

# Six Ways the Alternative Investment Industry Benefits the Economy

#alternativeviews



# Supporting retirees

**Over half** of all pension funds **entrust** some of their clients' savings with hedge funds

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Source: Preqin

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# Backing education

More than **four in five** endowments, including those of many universities, invest in hedge funds

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Source: Preqin



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# Supporting businesses

Alternative investment firms are **providing loans** to small firms and other businesses, filling a gap in the market

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Source: AIMA/Alternative Credit Council

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# Funding good causes

**Two in three** charitable foundations grow their assets with hedge funds

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Source: Preqin

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A photograph of several wind turbines in a field during sunset. The sky is a mix of blue and orange, and the sun is low on the horizon, creating a warm glow. The turbines are silhouetted against the sky.

# Funding infrastructure

Alternative investment firms  
are **financing infrastructure**  
projects, from wind farms  
to homes

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Source: AIMA/Alternative Credit Council

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A photograph of a man with a beard and a watch, holding a baby on a wooden pier. The scene is set at sunset, with warm golden light reflecting on the water. A swan is visible in the distance. The image is used as a background for the text.

# Providing security

**One in three** insurance companies invests in hedge funds

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Source: Preqin

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THANK YOU FOR READING

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