



AIMA Journal Guidelines

About AIMA

AIMA is the world's largest membership association for alternative investment managers. Its membership has more firms, managing more assets than any other industry body, and through our 10 offices located around the world, we serve over 2,000 members in 60 different countries.

AIMA's mission, which includes that of its private credit affiliate, the Alternative Credit Council (ACC), is to ensure that our industry of hedge funds, private market funds and digital asset funds is always best positioned for success. Success in our industry is defined by its contribution to capital formation, economic growth, and positive outcomes for investors while being able to operate efficiently within appropriate and proportionate regulatory frameworks.

AIMA's many peer groups, events, educational sessions, publications and practical tools like its Due Diligence Questionnaires and industry sound practice guidance available exclusively to members, enable firms to actively refine their business practices, policies, and processes to secure their place in that success.

For more information, go to www.aima.org

About the AIMA Journal

The AIMA Journal is a quarterly digital magazine featuring the very best industry thought leadership from across the alternative investment industry.

Produced by AIMA, each edition of the [AIMA Journal](#) is distributed to in excess of 30,000 contacts globally, including fund managers, investors and other actors.

Submitting an article

Non-members of AIMA wishing to contribute to the AIMA Journal should contact [Caterina Giordo](#) with their expression of interest, including an outline of their proposed contribution.

All expressions of interest will be sent to the Editor who will have the final decision on whether the contribution will be included in the Journal.

A fee of £5,000 (+ VAT where applicable) is to be made payable per contribution. This includes an article with the option of an advertisement. Depending on the volume of articles, it is possible to also submit an advert only.



Please note that AIMA reserves the right to refuse advert-only contributions if it does not meet with our editorial guidelines.

The Editor has the right to refuse any contribution that is not deemed to meet the Editorial guidelines (set out below).

Submitting an advertisement

The advertisement needs to be A4 (297x210mm), portrait, high resolution, PDF/JPEG/EPS, no bleed.

Deadline for submission

To allow all articles to be reviewed and avoid delays on the preparation of the AIMA Journal, all deadline extensions should be discussed prior to the deadline.

We might consider extending the deadline up to two working days, but we reserve the right not to accept any contribution past the deadline.

Editorial guidelines

We ask that articles meet the following criteria:

- Articles should be relevant to hedge fund managers, alternative credit managers and funds of funds and provide guidance or thought leadership
- As AIMA is a global body with jurisdictional neutrality, articles in the AIMA Journal may not compare jurisdictions, overtly or implicitly
- Articles should avoid referring to particular funds / accounts / companies / clients or products
- Where possible, articles should appear in the AIMA Journal before appearing elsewhere
- Articles should be no less than 500 words and no more than 1,000 words in length (including footnotes and (short) disclaimer where relevant)
- Articles should be submitted in a word document format
- Depending on the topic, names of individuals or companies may be removed
- Inclusion of charts/graphs are welcome, though please discuss this with the editor if you wish to include more than two
- Charts/graphs should be supplied as high-resolution JPEG/PNG/SVG/EPS
- We are unable to accept articles written in Q&A format
- Please add a brief summary at the top of the article outlining the key points or giving a one-sentence overview of what the piece covers.

AIMA will publish the author's name, job title and photo and the company name. In case of multiple authors, AIMA will publish up to three headshots. Short disclaimers also may be included under certain circumstances.



Authors may include their email address. We do not, however, include the author's biographical information, nor do we publish company boilerplates.

Please note that availability is limited, and we cannot accept any additional contributions once all the spots have been filled. To secure your spot, please make sure to email [Caterina Giordo](#) prior to the deadline. The full editorial calendar can be found [here](#).

Please note that AIMA reserves the right to decline a contribution and is not obliged to provide any rationale for that decision. In such an event, AIMA will keep that decision entirely confidential.

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