



## **AIMA Journal Guidelines**

### **About AIMA**

The Alternative Investment Management Association (AIMA) is the global representative of the alternative investment industry, with around 2,100 corporate members in over 60 countries. AIMA's fund manager members collectively manage more than US\$3 trillion in hedge fund and private credit assets.

AIMA draws upon the expertise and diversity of its membership to provide leadership in industry initiatives such as advocacy, policy and regulatory engagement, educational programmes and sound practice guides. AIMA works to raise media and public awareness of the value of the industry.

AIMA set up the Alternative Credit Council (ACC) to help firms focused on the private credit and direct lending space. The ACC currently represents over 250 members that manage over US\$1 trillion of private credit assets globally.

AIMA is committed to developing skills and education standards and is a co-founder of the Chartered Alternative Investment Analyst designation (CAIA) – the first and only specialised educational standard for alternative investment specialists. AIMA is governed by its Council (Board of Directors). For more information, go to [www.aima.org](http://www.aima.org)

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### **About the AIMA Journal**

The AIMA Journal is a quarterly digital magazine featuring the very best industry thought leadership from across the alternative investment industry.

Produced by AIMA, each edition of the [AIMA Journal](#) is distributed to in excess of 30,000 contacts globally, including fund managers, investors and other actors.

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### **Submitting an article**

Non-members of AIMA wishing to contribute to the AIMA Journal should contact [Caterina Giordo](#) with their expression of interest, including an outline of their proposed contribution.

All expressions of interest will be sent to the Editor who will have the final decision on whether the contribution will be included in the Journal.

A fee of £5,000 is to be made payable per contribution. This includes an article with the option of an advertisement. Depending on the volume of articles, it is possible to also submit an advert only.

Please note that AIMA reserves the right to refuse advert-only contributions if it does not meet with our editorial guidelines.

The Editor has the right to refuse any contribution that is not deemed to meet the Editorial guidelines (set out below).

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### **Submitting an advertisement**

The advertisement needs to be A4 (297x210mm), portrait, high resolution, PDF/JPEG/EPS, no bleed.

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### **Deadline for submission**

To allow all articles to be reviewed and avoid delays on the preparation of the AIMA Journal, all deadline extensions should be discussed prior to the deadline.

We might consider extending the deadline up to two working days, but we reserve the right not to accept any contribution past the deadline.

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## **Editorial guidelines**

We ask that articles meet the following criteria:

- Articles should be relevant to hedge fund managers, alternative credit managers and funds of funds and provide guidance or thought leadership
- As AIMA is a global body with jurisdictional neutrality, articles in the AIMA Journal may not compare jurisdictions, overtly or implicitly
- Articles should avoid referring to particular funds / accounts / companies / clients or products
- Where possible, articles should appear in the AIMA Journal before appearing elsewhere
- Articles should be no less than 800 words and no more than 1,500 words in length (including footnotes and (short) disclaimer where relevant)
- Articles should be submitted in a word document format
- Depending on the topic, names of individuals or companies may be removed
- Inclusion of charts/graphs are welcome, though please discuss this with the editor if you wish to include more than two
- Charts/graphs should be supplied as high-resolution JPEG/PNG/SVG/EPS
- We are unable to accept articles written in Q&A format

AIMA will publish the author's name, job title and photo and the company name. In case of multiple authors, AIMA will publish up to three headshots. Short disclaimers also may be included under certain circumstances.

Authors may include their email address. We do not, however, include the author's biographical information, nor do we publish company boilerplates.

Please note that availability is limited, and we cannot accept any additional contributions once all the spots have been filled. To secure your spot, please make sure to email [Caterina Giordo](#) prior to the deadline. The full editorial calendar can be found [here](#).

Please note that AIMA reserves the right to decline a contribution and is not obliged to provide any rationale for that decision. In such an event, AIMA will keep that decision entirely confidential.

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