




ALTERNATIVE INDUSTRY SUMMER SOCIAL

SPONSORSHIP PACKAGE

July 18, 2024
5.00 - 8.00 PM
Chef's Hall, Toronto



SPONSORSHIP OPPORTUNITIES

The AIMA logo consists of the letters "AIMA" in a bold, white, sans-serif font, centered within a white square. This square is positioned in the top right corner of the page, overlapping a dark blue background and a red horizontal bar at the very top.

AIMA Canada is pleased to be partnering once again with CGE-EMB and 100 Women in Finance for our annual Toronto Summer Social event this year. We look forward to seeing everyone at Chefs Hall on July 18 to celebrate the summer season in-person!

To discuss the packages below further, please contact Membership & Events Associate Maryam Idroos (midroos@aima.org).

PLATINUM SPONSOR

One opportunity available

Cost: \$3,500 CAD

- Display of company logo on all event invitations (Lead sponsor logo more prominent)
- Display of company logo on event signage
- Option to brand the reception (i.e. firm banner(s) can be brought in)
- Option to brand Signature Drink
- Option to brand premium table
- Display of company logo in event listing on the AIMA website
- Recognition in opening remarks
- Announcement of partnership via social media channel (LinkedIn)
- 7 Event passes valued at \$525 CAD + tax (Firms can use event passes for their teams or clients)

GOLD SPONSOR

Three opportunities available

Cost: \$2,500 CAD

- Display of company logo in event listing on the AIMA website
- Display of company logo on event signage
- Display of company logo on all event invitations
- Announcement of partnership via social media channel (LinkedIn)
- Recognition in opening remarks
- 5 Event passes valued at \$375 CAD + tax (Firms can use event passes for their teams or clients)

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SILVER SPONSOR

Three opportunities available

Cost: \$1,000 CAD

- Display of company logo in event listing on the AIMA website
- Display of company logo on all event invitations
- Recognition in opening remarks
- Announcement of partnership via AIMA social media channel (LinkedIn)
- 2 Event passes valued at \$150 CAD + tax (Firms can use event passes for their teams or clients)

TABLE SPONSOR

Three opportunities available

Cost: \$250 CAD

- Display of company logo in event listing on the AIMA website
- Branding at table
- 1 Event pass valued at \$75 CAD + tax (Firms can use event passes for their teams or clients)

Thank you for your consideration and support!

To discuss the packages or customize further, please contact Membership & Events Associate Maryam Idroos at midroos@aima.org. Thank you for your consideration and support!
