

# FIAM Virtual Mechoui



## SPEAKER BIOS



### **Claude Perron**

Chairman, Board of Directors of Crystallin Management & Founder of FIAM

Claude (McGill MBA) is partner and Chairman Emeritus of Crystalline Management, an asset management firm founded in 1998 and specializing in arbitrage strategies. He was appointed to the Board of Directors as Chairman in 2004. Claude has a career spanning several senior positions in the capital markets including at Midland Walwyn (later Merrill Lynch) and several large Canadian corporations. He is the founder and president of FIAM (Montreal Alternatives Investment Forum), a non-for-profit organization dedicated to the development of the Quebec financial community, with focus on the development of expertise/talent in the AI/ML technologies applied in Finance/ assets management.



### **William (Bill) J. Kelly**

CEO, CAIA (Chartered Alternative Investment Analyst Association)

William (Bill) J. Kelly is the CEO of the CAIA Association. Bill has been a frequent industry speaker, writer, and commentator on alternative investment topics around the world since taking the leadership role at the CAIA Association in January, 2014. Previously, Bill was the CEO of Boston Partners and one of seven founding partners of the predecessor firm, Boston Partners Asset Management which, prior to a majority interest being sold to Robeco Group in Rotterdam in 2002, was an employee-owned firm. Bill's career in the institutional asset management space spans over 30 years where he gained extensive managerial experience through successive CFO, COO and CEO roles.



### **Geoffrey Horrell**

Global Head of Innovation and Labs at LSEG (London Stock Exchange Group)

Geoffrey Horrell is the Group Head of Innovation at LSEG. Over the last two decades he has created and launched numerous financial technology and data products. Geoff manages LSEG Labs, a corporate innovation team of engineers, data scientists and User Experience experts tackling the next generation of challenges in financial markets.



## **Aaron Filbeck**

Director, Global Content Development at CAIA Association

Aaron provides vision, leadership, and strategic direction for CAIA Association's content agenda and member education programs. He chairs CAIA Association's global editorial board and sits on the organization's content and exams leadership team. He has published on topics such as environmental, social and governance (ESG) investing, liquid alternatives, commodities, and asset pricing/factor investing. Previously, Aaron served as a portfolio manager and oversaw manager research and portfolio construction efforts for \$500 million worth of high net worth individuals and institutional retirement plans.

Aaron earned a B.S. with distinction in Finance and a Master of Finance from Penn State University. He holds the Chartered Alternative Investment Analyst (CAIA), Chartered Financial Analyst (CFA), Certificate in Investment Performance Measurement (CIPM), and Financial Data Professional (FDP) designations. He is a Past President of CFA Society Columbus and serves on multiple advisory boards for the Sam & Irene Black School of Business at Penn State University.



## **Mohamed Mokhtari**

Partner and National Leader, Financial Risk Management, KPMG Canada

Mohamed Mokhtari is the national leader of the Financial Risk Management Advisory practice of KPMG in Canada. Mohamed is also KPMG's global leader for investment & risk management service offerings within the context of large public pension funds and sovereign funds worldwide. He has seventeen years of experience in the promulgation of sound investment management and investment risk management practices to pension funds. Over the last 18 years, Mohamed Mokhtari has worked extensively with large pension funds providing advisory services in the areas of investment management and Investment risk management at the aggregate portfolio level and across asset classes.



## **Don Hejna**

Managing Partner, Stantum

Don Hejna is the Managing Partner of Stantum, LLC, a registered financial advisory and consulting firm that specializes in quantitative analysis of financial and alternative data using machine learning and other advanced analytical tools in assets management, portfolio optimization, credit rating, debts, and other securities.

Prior to that, he has been managing of Virentem Ventures, LLC, a Silicon-Valley consulting firm focused on Intellectual Property acquisitions, strategy, market analysis, and turn-around opportunities for high tech companies.

His engineering and business background & experience has given him the opportunity to work with a wide variety of Fintech, Startup, and large technology companies. Mr. Hejna holds the CFA, CAIA and FDP (Financial Data Professional) designations, He has a Master of Engineering (MIT), a Master degree in Management and a Certificate in Quantitative Methods in Finance and Risk Management (Stanford). He occasionally serves as Group Facilitator and Teaching Assistant for the High Performance Leadership Course at Stanford.



## **Ruslan Goyenko**

Associate Professor of Finance at Desautels Faculty of Management, McGill University

Ruslan Goyenko is an Associate Professor of Finance at Desautels Faculty of Management, McGill University. He received PhD in Finance from Indiana University, Kelley School of Business. He also held faculty appointments at the University of Toronto and Notre Dame University. His research focuses on empirical asset pricing, liquidity, market microstructure, pricing of derivative securities and mutual funds performance predictability. While his primary area of expertise is liquidity and liquidity risk in different asset classes, his most recent research is focused on the application of machine learning in the empirical asset pricing, and more specifically, in the risk management. Ruslan co-organizes and continues organizing prestigious academic and industry conferences on Asset Management. He is a recipient of numerous research grants from The Social Sciences and Humanities Research Council of Canada, and more recently from Autorité des Marchés Financiers (Québec). He published in top finance journals such as the Review of Financial Studies, Journal of Financial Economics, and Journal of Financial and Quantitative Analysis.

As of more recently, Ruslan is also a scientific director of FIRM Labs (Financial Innovations and Risk Management Labs) - a recent academia-industry research initiative focused on applications of ML/AI in Asset Management.