



AIMA

# AIMA CANADA CHARITY GOLF TOURNAMENT 2022 SPONSORSHIP PACKAGE

In Support of Help For Children

June 20, 2022



Eagles Nest Golf Club  
10000 Dufferin St, Maple, ON L6A 1S3





## EVENT DETAILS

Monday, June 20, 2022

Eagles Nest Golf Club  
10000 Dufferin St, Maple, ON L6A 1S3



This year, we host our annual charity golf tournament at the majestic Eagles Nest Golf Club. Enjoy a summer golf day on the course in support of a worthy charitable cause.

The Golf tournament includes:

- A practice session and warm-up on the putting green and driving range.
- Refreshments and a delicious lunch.
- Contests on the course and prizes!
- A cocktail reception at Grey Hall.
- An awards presentation at the reception.

*Please note that this event is subject to COVID-19 protocols and public health guidelines*



# SPONSORSHIP OPPORTUNITIES

We are pleased to offer AIMA members the opportunity to sponsor this event. Please see the available sponsorship packages below.

To discuss further and purchase, please contact Membership & Events Associate Maryam Idroos at [midroos@aima.org](mailto:midroos@aima.org) or 416-364-8420.

Unless noted below, all golf passes are to be purchased separately from the sponsorship packages.



# Supporting Children's Charities

AIMA Canada is proud to support a deserving charity whose mission is protecting and healing children.

## Help For Children

Established in 1998 by the hedge fund industry, Help For Children (formerly known as Hedge Funds Cares) has grown from a single fundraising event in NYC to a global foundation fighting child abuse in multiple locations. Today, Help For Children (HFC) is supported by the broader alternative investment community who has stepped up for this important and under-funded cause: the prevention and treatment of child abuse.

Over the past 23 years, HFC has distributed more than \$56 million in grants to organizations that protect and heal children, making the world a safer place for more than 1.1 million children and their families since its inception.



# SPONSORSHIP PACKAGE DETAILS

## **Platinum Sponsor - \$6000 CAD (1 opportunity available)**

- Prominent signage and featured as official primary sponsor in pre and post event marketing
- Display of company logo on 'Platinum sponsor' signage
- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of official Platinum sponsor during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 8 golfers at a value of \$3500 CAD + tax

## **Cocktail Reception Sponsor - \$5,000 CAD (1 opportunity available)**

- Prominent signage and featured as official cocktail reception sponsor in pre and post event marketing
- Display of company logo on 'Cocktail Reception sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official cocktail reception sponsor during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 6 golfers at a value of \$2700 CAD + tax

## **Lunch Sponsor - \$2,500 CAD (1 opportunity available)**

- Display of company logo on 'Lunch sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes 2 golfers at a value of \$900 CAD + tax

## **Putting Green Sponsor - \$2,500 CAD (1 opportunity available)**

- Display of company logo on 'Putting Green Sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes 2 golfers at a value of \$900 CAD + tax

# SPONSORSHIP PACKAGE DETAILS

## **Hole Sponsor - \$2,500 CAD (3 opportunities available)**

- Display of company logo on 'Hole Sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes 2 golfers at a value of \$900 CAD + tax

## **Championship Team Cash Prize Sponsor - \$2,500 CAD (1 opportunity available)**

- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of Championship Team cash prize sponsor during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 2 golfers at a value of \$900 CAD + tax

## **Vendor Sponsor (ie: ice cream vendor) - \$2,500 CAD (2 opportunities available)**

- Display of company logo in event listing on the event website
- Display of company logo on 'Vendor Sponsor' signage
- Display of company logo on event pamphlet
- Mention in the post event email to attendees
- Includes 2 golfers at a value of \$900 CAD + tax

## **Silver Team Cash Prize Sponsor - \$1,000 CAD (1 opportunity available)**

- Display of company logo in event listing on the event website
- Mention of Silver Team cash prize sponsor during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes 1 golfer at a value of \$450 CAD + tax

## **Coffee & Tea Sponsor - \$1,000 CAD (1 opportunity available)**

- Display of company logo on 'Coffee & Tea sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes 1 golfer at a value of \$450 CAD + tax

# SPONSORSHIP PACKAGE DETAILS

## **Donation Sponsor - \$1000 CAD (3 opportunities available)**

- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Donation sponsor firm name noted in donation to charity organisation HFC
- Mention in the post event email to attendees

## **Drink Cart Sponsor- \$500 CAD (1 opportunity available)**

- Display of company logo on event pamphlet
- Display of company logo on 'Drink Cart Sponsor' signage
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

## **Miscellaneous Golf Swag for All Carts - (Multiple opportunities available)**

- To be supplied directly by sponsor (ie. hats, tees, etc.)

## **Display of Golf Balls Sponsor - (1 opportunity available)**

- To be supplied directly by sponsor

**If the above sell out, additional sponsorship opportunities are available.**



# Thank You

for your consideration & support!



[www.aima.org](http://www.aima.org)



416 364 8420



[midroos@aima.org](mailto:midroos@aima.org)

**AIMA**